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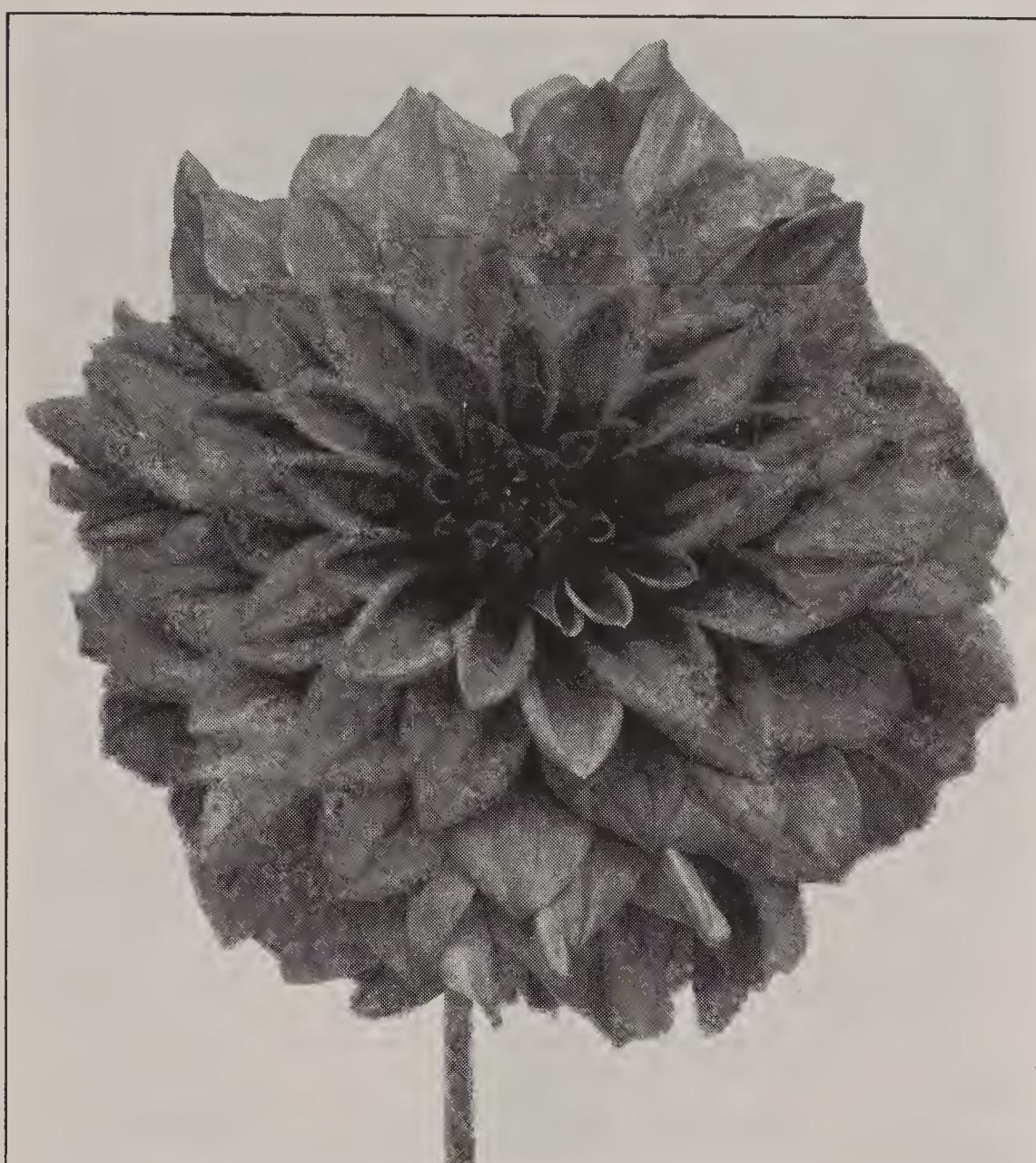
T H E R A R

THE GARDEN

MAR 24 1938

U. S. Department of Agriculture

GIANT SHOWROOM — CHAMPIONS —



Red Salute

-1938

SALEM DAHLIA GARDENS

236 Grant Street

Salem, N. J.

Not only one, but all our 1937 releases made wonderful showroom records the past season, winning many cups, trophies and other prizes, again proving our dahlias to be the leading "GIANT SHOWROOM CHAMPIONS" of all times. We predict that Greater Glory, Robt. L. Ripley, Discovery, David Copperfield, America's Sweetheart, Blue River, Royal Purchase and many other originations of ours will be outstanding for years to come.

We offer the following new varieties for 1938:

RED SALUTE, F.D.

Bright scarlet; reverse of petals carries shadings of old rose on scarlet. When grown in the field without irrigation or fertilizer, blooms are 9x6 inches; they have high and full centers, and petals fall back to the stems and terminate with serrated tips. Strong stems hold the blooms ten inches above first set of leaves. Plants resist insects, are vigorous and very prolific and keep growing during the heat and drought of Summer. When given some fertilizer and irrigated, plants will attain a height of eight feet and blooms will go to 11 inches. Color and formation make this dahlia distinctive. Substance appears to be only fair, yet it is one of the best keepers in our gardens. Mr. A. Swoboda, one of the prominent amateur growers in the East, says: "I had two blooms on the same bush for fully two weeks unprotected against sun and rain and only then did the back petals start to wilt and still the flowers looked good for another week. I expect to see Red Salute carry all the blue ribbons in the red formal class."

Root, \$15.00

WAR ADMIRAL, I.D.

At the Georgia Trial Grounds, this variety was described as of apricot color with a distinctive rosy pink reverse. With us the color was much deeper, even going into the carmine. Blooms are unusually large in size; petals slightly twist and have good substance. Stems are straight and stiff and hold the blooms 8 to 10 inches above the first set of leaves. Plant vigorous. Foliage thick, leathery, insect-resistant and dark green.

Root, \$10.00

NEW WINNING FOREIGN VARIETIES

FREDA GEORGE, I.D.

Cream overlaid helio deepening at tips of petals. Very beautiful and a winner wherever shown. Bush and stem all that might be desired.

Root, \$7.50

AUTUMN KING, I.D.

Bronze with gold center. Immense in size. Bush tall and stems excellent. Vigorous grower.

Root, \$10.00

MRS. C. B. CUNNINGHAM, I.D.

Large red and purple bloom almost on top of a long, straight stem. The plant is medium tall and very vigorous.

Root, \$10.00

FRANK ANTHONY, F.-I.D.

Light rose overlaid with true purple stripes. Bush is of medium height and blooms are immense in size. Stems are a trifle short unless a side bud is used. Won at Peekskill.

Root, \$10.00

JIM BAXTER, I.D.

Dark rose pink with phlox pink center. Blooms are large, 11x5 inches. Bush tall and of good habits. Won at New York.

Root, \$10.00

ELLAVILLE WONDER, I.D.

One of the largest bronze dahlias grown. Bloom almost on top of a long, straight stem. Tall bush.

Root, \$10.00

OUR 1937 INTRODUCTIONS

GREATER GLORY, S.C.-Cac.

Upon first opening the bloom may be classed as semi-cactus, but as it develops many of the petals curl and twist and it is decidedly cactus. The color is a deep rose pink, but occasionally a bloom will show some deep cream in the center. Bush is very vigorous and grows seven to eight feet tall. It is one of the most beautiful and artistic dahlias ever originated, of immense size on very long and straight stems. Winner of many first prizes. It was sensational at the recent New York Show.

Root, \$10.00

DISCOVERY, I.D.

Deep rosy magenta with deep reddish garnet center. Many of the petals twist, showing a red reverse. Very attractive in color. Bush of medium height; stems are strong. Excellent for forcing for the largest bloom class. Won many firsts the past Fall.

Root, \$5.00

PURPLE JOY, Pom.

Rosalene purple or iris color; might be described as bluish purple. Color more or less new and very distinctive. Stems are strong, slender, erect, holding blooms 4 or 5 inches above first leaves. Foliage good, plant low; an excellent bloomer. **Root, \$2.00**

The above three varieties are certificate winners at the Georgia Trial Grounds.

HI-SPEED, I.D. (B. & B.)

A new color that is delightful—French Plum. Vigorous grower, tall, early and free-blooming. Blooms held high on top of a good stem. An exhibition variety of merit; blooms 8-11 inches. **Root, \$15.00**

MRS. RUTH M. PLACE, S.C.-F.D. (B. & B.)

Center front a pastel yellow with outer petals suffused a delicate pink lightly tipped cream. Very chaste and beautiful. A fine cut and garden variety. Plants strong, tall and free with a grand stem. Blooms 7-10 inches. **Root, \$6.00**

THE SOUTHLAND, I.D. (B. & B.)

Light gold with outer and back petals old rose. Centers high and full with flowers facing; petals slightly twisted and pointed. Good stem. Tall, vigorous and free blooming. Bloom 8-10 inches. Certificate winner at Georgia Trials. **Root, \$10.00**

ROSEMARY, F. D. (A. D. F.)

A very prolific cut flower throughout the entire season. Bush medium tall with blooms averaging 7 inches. In color, it is a deep rose pink or phlox purple and the blooms do not fade or burn. Keeping qualities very good. **Root, \$7.50**

AMERICAN PURITY, S.C.

This is an ideal semi-cactus, pure white, with absolutely straight and strong stems. It is immense in size and has wonderful substance for such a large flower. Won at major shows all over the country. Best white to date. **Root, \$7.50**

HERITAGE, I.D.-S.C.

Immense blooms of violet purple suffused true purple on long stems. Height of bush seven feet; very prolific bloomer. Different soils and growing conditions may change the type of this dahlia. You certainly will be pleased with this giant winner. **Root, \$5.00**

RUD. KIPLING, F.D.

Blooms do not grow quite so large, only 9-11 inches, but they attract attention on account of their wonderful color and stiff stems. The color is very deep rose with shadings of ashes of rose. Prolific bloomer of medium height. Another winner. **Root, \$5.00**

CORDELIA, S.C.

A glistening phlox pink semi-cactus bloom of medium size, 9-10 inches, on an absolutely straight and stiff stem. Excellent for both cutting and exhibition. **Root, \$3.50**

ROBT. L. RIPLEY, I.D.

Rhodamine purple with deep rose pink suffusions throughout the entire bloom. It is immense in size. Ed. J. O'Keefe of Cold Spring, N. Y., one of the leading amateur growers of the United States, grew a bloom that measured 16x12, or 192 inches. Stems are straight and strong. The bush is vigorous and grows to a height of seven feet. It won many first prizes at major shows all over the country. Created a sensation wherever shown. It was No. 1 at the Georgia Trial Grounds. It has wonderful substance and keeping qualities and will develop a full flower from a cut bud not even showing color. **Root, \$10.00**

DAVID COPPERFIELD, I.D.

Another of our winning giants. These blooms also have great depth and very high centers, and although the petals are rather broad, blooms are not at all coarse when fully developed. They are violet purple in color. The blooms stand staunchly on straight stems on bushes seven and eight feet tall. **Root, \$5.00**

**Sensational Winner of
the 1937 Season**



ROBERT L. RIPLEY, Side View

ROYAL PURCHASE, I.C.

The bloom is full and deep and grows high out of a clean bush on long stems. Immense in size. Color is a deep straw yellow with outer petals suffused with pink. It has won many first prizes.

Root, \$3.00

SALEM STREAMLINE, I.D.

In color it is old rose suffused with carmine rose. This variety has also made its' self felt in the showrooms, winning many firsts in the major shows.

Roots, \$3.00

**AMERICA'S
SWEETHEART, I.D.**

Best yellow to date, winning in the major and State shows as the largest dahlia, the most perfect dahlia, the best dahlia of New Jersey origin and numerous other prizes, cups and trophies.

Root, \$2.00

All plants at one-half root price; rooted cuttings at one-third off plant prices. We are growing over a hundred varieties of dahlias originated by other growers. Send us your requirements and we shall be glad to quote prices. Be sure to get our Rooted Cuttings List, ready about March 10th. Any of the varieties herein listed may also be purchased from B and B Gardens, Port Huron, Mich.

Previous Introductions

CLARA BARTON, I.D.

Large orchid and lavender bloom on top of a long, straight stem. A 1934 introduction that has performed well in both garden and show room.

Root, 75c

BLUE RIVER, F.D.

A blue French violet, the nearest to a blue dahlia that we have ever seen. It never fails to grow. It is a great winner.

Root, \$1.50

SALEM CARNELIAN, I.D.

A very large red with tremendous depth. It grew well and was much admired in all sections. We have a large stock, thus the low price.

Root, \$1.25

PROSPERITY, S.C.

A pink and cream of large size and with a good stem.

Root, 75c

GOLDEN HOARD, I.D.

An immense old gold that has been winning ever since its introduction in 1935.

Root, \$1.25

SONNY BOY, I.D.

Old rose and old gold, a naturally large flower. It has been a persistent winner in the show rooms ever since its introduction in 1933.

Root, 75c

CORAL BEAUTY, I.C.

Medium sized; coral and white. One of the best keepers on the market.

Root, 75c

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